

# Strength for Today, Bright Hope for Tomorrow

Georgetown College Strategic Plan Goals and Objectives, 2023-2029

## Student Success

**Help students thrive in pursuit of their educational goals**

- ♦ *Assess and improve alignment between curricular offerings and student needs*
- ♦ *Provide appropriate support to at-risk students*
- ♦ *Increase alignment between academics, athletics, and student life to coordinate the multiple domains of student learning*
- ♦ *Provide a safe and comfortable residential environment*

## Purposeful Growth

**Grow new programs that serve student and community needs**

- ♦ *Initiate new undergraduate programs through consortium partnerships*
- ♦ *Launch undergraduate programs in high-need fields*
- ♦ *Design and implement a cost-effective online program for non-traditional students*
- ♦ *Develop graduate programs that serve community workforce needs*
- ♦ *Expand athletic offerings*

## Community Engagement

**Foster community through commitment to love and service**

- ♦ *Increase sense of community, campus engagement, trust, and connection with peers*
- ♦ *Expand connections with alumni and the community that provide meaningful opportunities for engagement*
- ♦ *Improve campus spaces that help build community and support all students*
- ♦ *Ensure a welcoming, empathetic, and inclusive environment*

## Solid Foundation

**Build a financially sustainable operational model**

- ♦ *Ensure careful stewardship of College resources*
- ♦ *Implement balanced tuition policies*
- ♦ *Enhance curricular efficiency and effectiveness*
- ♦ *Implement sound and effective financial strategies in athletics*
- ♦ *Stabilize and grow enrollment*

## Strategic Partnerships

**Expand sources of financial and program support**

- ♦ *Seek grant support for strategically important projects*
- ♦ *Form mutually beneficial partnerships that help grow new programs and improve College facilities*
- ♦ *Design and launch a Capital Campaign to secure the funding that will allow the College to thrive in its third century*

## Bright Future

**Invest in strengthening the College's ability to fulfill its mission**

- ♦ *Support campus personnel and operations through strategic investments in growth and quality*
- ♦ *Develop and implement a comprehensive Facilities Plan*
- ♦ *Invest in facilities that enhance student support and satisfaction*
- ♦ *Streamline and improve technology services*

*Georgetown College's mission is to provide a welcoming and challenging educational community, rooted in Christian love and service, that prepares students to make a positive difference in the world.*