

## Student Success

Help students thrive in pursuit of their educational goals

- ◆ *Assess and improve fit between curricular offerings and student needs*
- ◆ *Provide appropriate support to at-risk students*
- ◆ *Increase alignment between academics, athletics, and student life to coordinate the multiple domains of student learning*
- ◆ *Provide a safe and comfortable residential environment*

## Purposeful Growth

Grow new programs that serve student and community needs

- ◆ *Initiate new undergraduate programs through consortium partnerships*
- ◆ *Launch undergraduate programs in high need fields*
- ◆ *Design and implement a cost-effective online program for non-traditional students*
- ◆ *Develop graduate programs that serve community workforce needs*
- ◆ *Expand athletic offerings*

## Community Engagement

Foster community through commitment to love and service

- ◆ *Increase sense of community, campus engagement, trust, and connection with peers*
- ◆ *Expand connections with alumni that provide meaningful engagement*
- ◆ *Improve campus spaces that help build community and support historically marginalized individuals*
- ◆ *Ensure a welcoming, empathetic, and inclusive environment*

## Solid Foundation

Build a financially sustainable operational model

- ◆ *Ensure careful stewardship of College resources*
- ◆ *Implement balanced tuition policies*
- ◆ *Enhance curricular efficiency and effectiveness*
- ◆ *Implement sound and effective financial strategies in athletics*
- ◆ *Stabilize and grow enrollment*

## Strategic Partnerships

Expand sources of financial and program support

- ◆ *Seek grant support for strategically important projects*
- ◆ *Form mutually beneficial partnerships that help grow new programs and improve College facilities*
- ◆ *Design and launch a Capital Campaign to secure the funding that will allow the College to thrive in its third century*

## Bright Future

Invest in strengthening the College's ability to fulfill its mission

- ◆ *Support campus personnel and operations through strategic investments in growth and quality*
- ◆ *Develop and implement a comprehensive Facilities Plan*
- ◆ *Invest in facilities that enhance student support and satisfaction*
- ◆ *Streamline and improve technology services*

***Georgetown College's mission is to provide a welcoming and challenging educational community, rooted in Christian love and service, that prepares students to make a positive difference in the world.***