



Todd W. Rasberry, Ph.D. serves as the Vice President for Institutional Advancement and Adjunct Professor of Rhetorical Studies at Georgetown College in Georgetown, Kentucky. He has more than 20 years of higher education fundraising experience.

Prior to joining the staff at Georgetown, Dr. Rasberry served as the Director of Development at Perkins School of Theology SMU. Prior to that, he served as the Senior Development Officer for the College of Arts and Sciences at Texas Tech University in Lubbock, Texas. Todd is also a clergy member of the Northwest Texas Annual Conference of The United Methodist Church where he spent more than twenty years in local church ministry.

Todd received a Ph.D. in Technical Communication and Rhetoric from Texas Tech University, a Master of Divinity degree from Perkins School of Theology, and a Bachelor of Arts degree in Humanities from McMurry University. His research interests include rhetorical practices of fundraising, rhetoric and making meaning, social genre theory, intercultural communication, and theology of stewardship.

Todd has taught major gift fundraising studios and led workshops at CASE Conferences, Big XII Conferences, for various nonprofit clients both nationally and internationally, and for peers at institutions for which he works.

Todd and his wife, Blanche Overton, live on the OR Ranch in Stamping Ground, Kentucky. Todd enjoys horseback riding, fishing, listening to multiple genres of music, and movies.

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